

**JOIN THE FIGHT.**

**END DUCHENNE.**

**Parent  
Project  
Muscular  
Dystrophy**

**2023 COMMUNITY  
ENGAGEMENT OPPORTUNITIES**



# PPMD 2023 COMMUNITY ENGAGEMENT OPPORTUNITIES

Parent Project Muscular Dystrophy (PPMD) knows that it will take every single member of the Duchenne community, including the support of partners like you, to help us achieve our mission to end Duchenne.

One of our four key organizational objectives is to educate the global Duchenne community and to share up-to-date information about treatment and care options with all members of our community.

We will continue to offer our unique Community Engagement opportunities in 2023 – and are planning to host them back in person together again. We will offer hybrid tracks where appropriate. Please join us as we continue to lead the most comprehensive effort to connect, engage, and educate the Duchenne community.

Our Annual Conference is the world's largest gathering of Duchenne families. PPMD's End Duchenne Tour stops are typically one-day long events, providing updates on the latest clinical trials and early-stage research, care standards, practical resources, and opportunities to become involved in PPMD's programs and The Duchenne Registry.

Now more than ever, we can say with confidence that no matter what the world hands us, we figure out ways to bring our community together to deliver the most important updates for every single family living with Duchenne.



## MORE INFORMATION

Contact:

Erin Dresnick

862.622.6859

[erin@parentprojectmd.org](mailto:erin@parentprojectmd.org)

# 1. ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

## Annual Conference Sponsorship Opportunities At-A-Glance

Elite Sponsorship	\$30,000
Platinum Sponsorship	\$25,000
Gold Sponsorship	\$17,750
Silver Sponsorship	\$15,000
Bronze Sponsorship	\$10,000

## 2023 PPMD Annual Conference

June 29 - July 2, 2023

Dallas, TX



Sponsorship Benefits	Bronze Sponsor \$10,000	Silver Sponsor \$15,000	Gold Sponsor \$17,500	Platinum Sponsor \$25,000	Elite Sponsor \$30,000
Sponsorship listing on PPMD Educational Meeting Web area	✓	✓	✓	✓	✓
Sponsorship listing on promotional meeting materials & on-site signage	✓	✓	✓	✓	✓
Resource Fair display table	✓	✓	✓	✓	✓
Event App logo	✓	✓	✓	✓	✓
Hybrid Track recognition	✓	✓	✓	✓	✓
Conference bag insert*	✓	✓	✓	✓	✓
Complimentary Wi-Fi		✓	✓	✓	✓
Branding in General Session rooms		✓	✓	✓	✓
Branding during food & beverage events		✓	✓	✓	✓
Company logo printed on conference bag*			✓	✓	✓
Private conference meeting room access on a limited basis			✓	✓	✓
Recognition in national meeting press releases**				✓	✓
Verbal recognition during Welcome Address				✓	✓
Two-hour focus group opportunity				✓	✓
One-hour focus group opportunity		✓	✓		
Complimentary tickets to Annual Conference	2 tickets	4 tickets	6 tickets	8 tickets	10 tickets

\* Must be provided to PPMD no later than June 1, 2023

\*\*Sponsor must be confirmed prior to May 15, 2023

## 2. END DUCHENNE TOUR SPONSORSHIP OPPORTUNITIES

Annual Conference & End Duchenne Tour

<p><b>National Sponsor</b></p> <ul style="list-style-type: none"> <li>– Recognition at all tour stops with prominent placement on all signage</li> <li>– Inclusion of literature in attendee bags</li> <li>– Up to 4 attendees per event</li> <li>– Linked company logo on PPMD partner page</li> <li>– Acknowledgement in PPMD's monthly e-newsletter and blogs about the tour</li> </ul>	\$22,500
<p><b>Individual Event Sponsor</b></p> <ul style="list-style-type: none"> <li>– Recognition at tour stop with prominent placement on all signage</li> <li>– Up to 4 attendees at event</li> <li>– Inclusion of literature in attendee bags</li> </ul>	\$5,000

### 2023 tour stops\*

**February 11, 2023**

Little Rock, AR

**April 15, 2023**

St. Louis, MO

**May 6, 2023**

Long Island, NY

**October 7, 2023**

Chicago, IL

**November 2023 (Date TBD)**

Denver, CO



\*Locations subject to change.

# 3. SPONSORSHIP BUNDLE OPPORTUNITIES

## Annual Conference & End Duchenne Tour

<b>Elite Sponsorship</b> – 2023 Elite Conference Sponsorship Recognition & Benefits – National End Duchenne Tour Sponsorship Recognition	\$50,000
<b>Platinum Sponsorship</b> – 2023 Platinum Conference Sponsorship Recognition & Benefits – National End Duchenne Tour Sponsorship Recognition	\$45,000
<b>Gold Sponsorship</b> – 2023 Gold Conference Sponsorship Recognition & Benefits – National End Duchenne Tour Sponsorship Recognition	\$37,500

