

Clinical Trial Development: One Sponsor's Perspective

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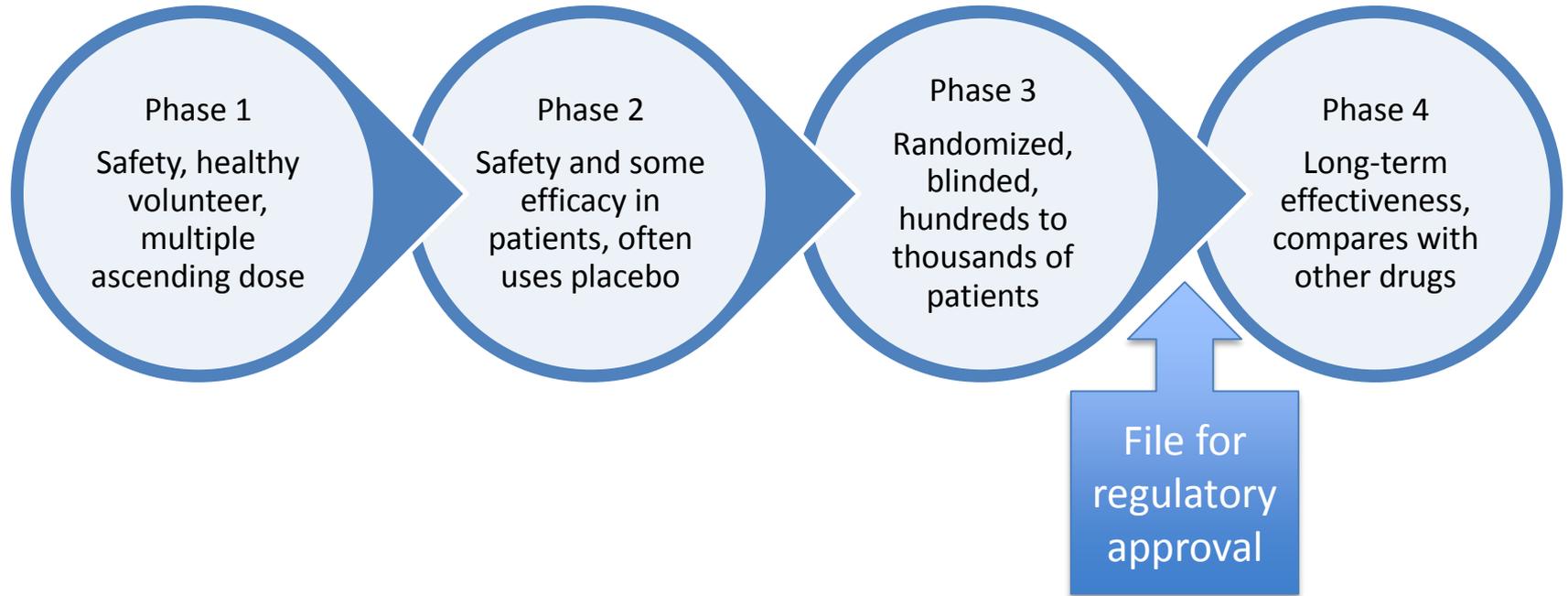
Parent **JOIN THE FIGHT.**
Project **END DUCHENNE.**
Muscular
Dystrophy

Disclaimer

- This presentation includes forward-looking statements about, among other things, development of Pfizer's Rare Disease products and product candidates, including domagrozumab (PF-06252616) and mini-dystrophin gene therapy (PF-06939926), including their potential benefits, that are subject to substantial risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements. Additional information regarding these factors can be found in Pfizer's Annual Report on Form 10-K for the fiscal year ended December 31, 2017 and in our subsequent reports on Form 10-Q, including in the sections thereof captioned "Risk Factors" and "Forward-Looking Information and Factors that May Affect Future Results", as well as in our subsequent reports on Form 8-K, all of which are filed with the US Securities and Exchange Commission (SEC) and available at www.sec.gov and www.pfizer.com.
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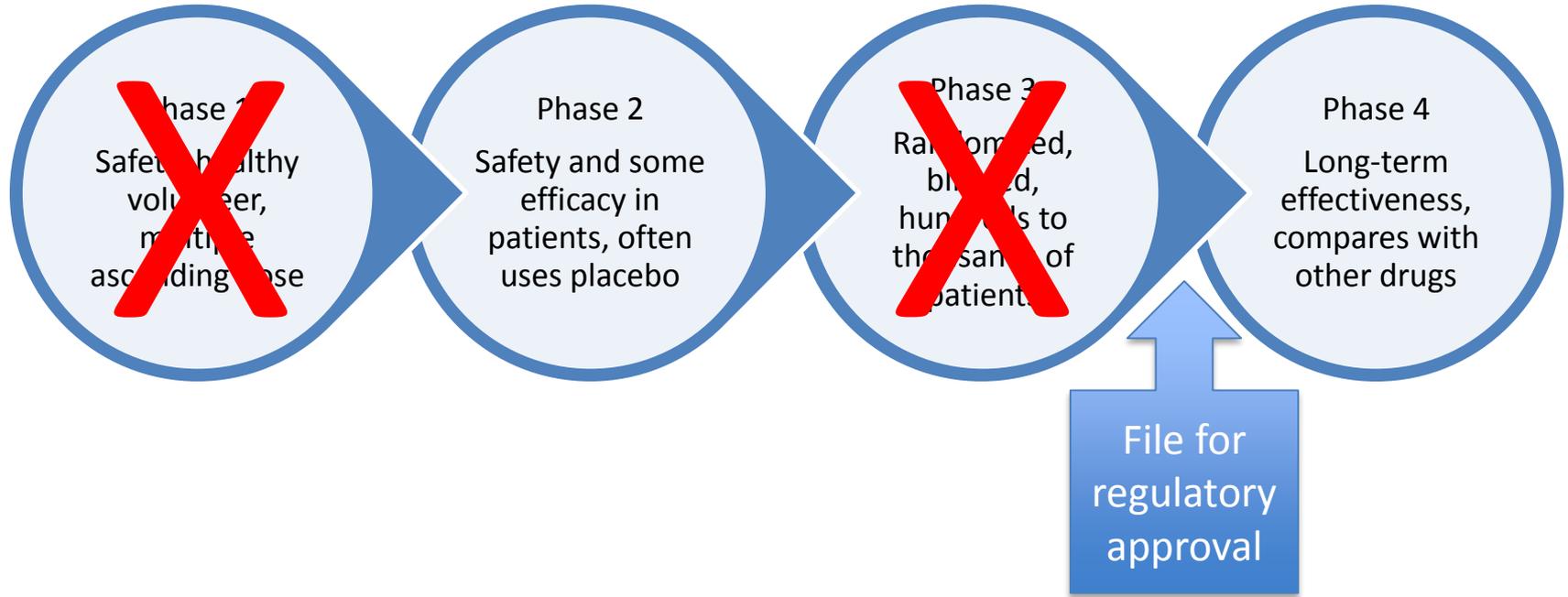
What goes into clinical trial development?

- Typical drug development



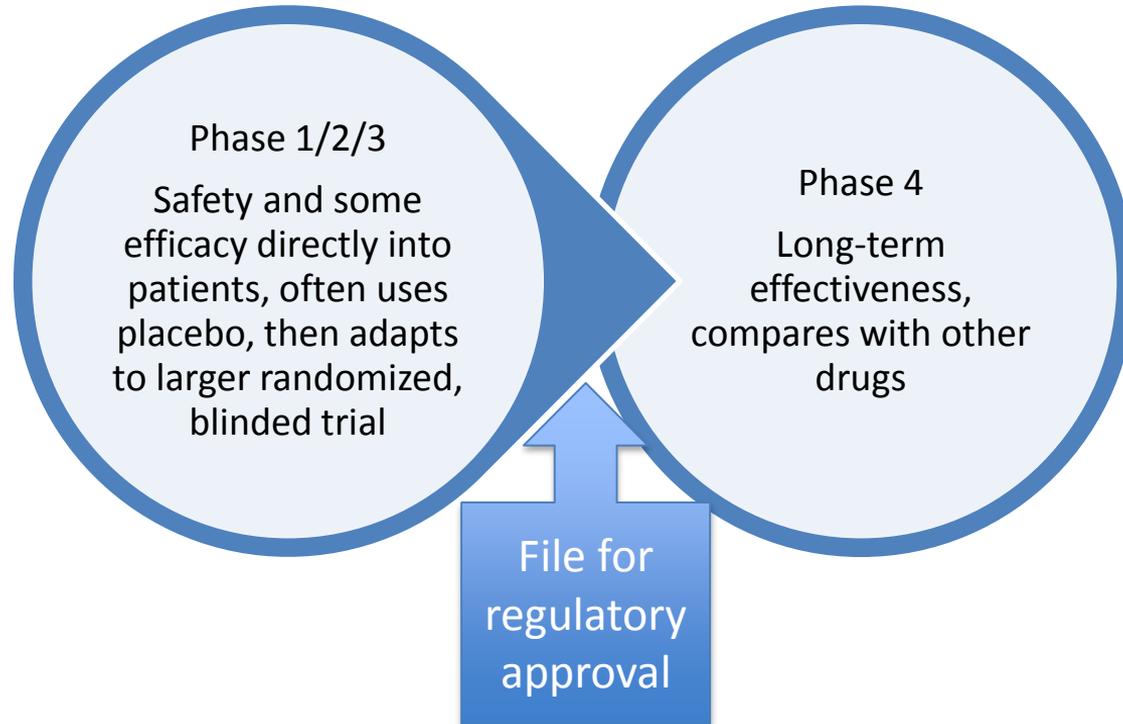
What goes into clinical development in rare diseases like DMD?

- Faster with fewer subjects and less data

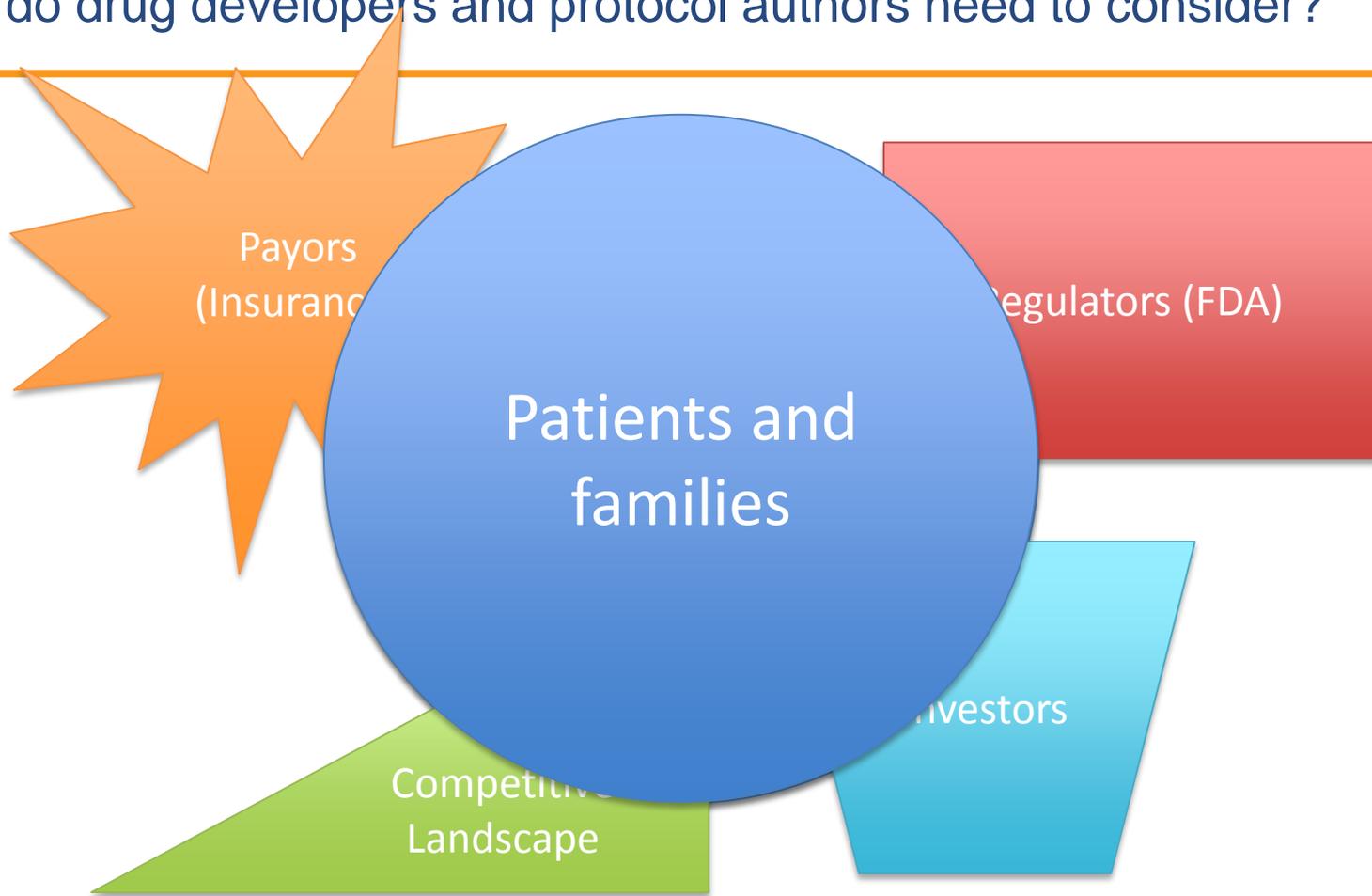


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Whom do drug developers and protocol authors need to consider?



Potential impact of clinical trials on participating families

- Fatigue
- Guilt
- 2nd guessing
- Frustration
- Isolation



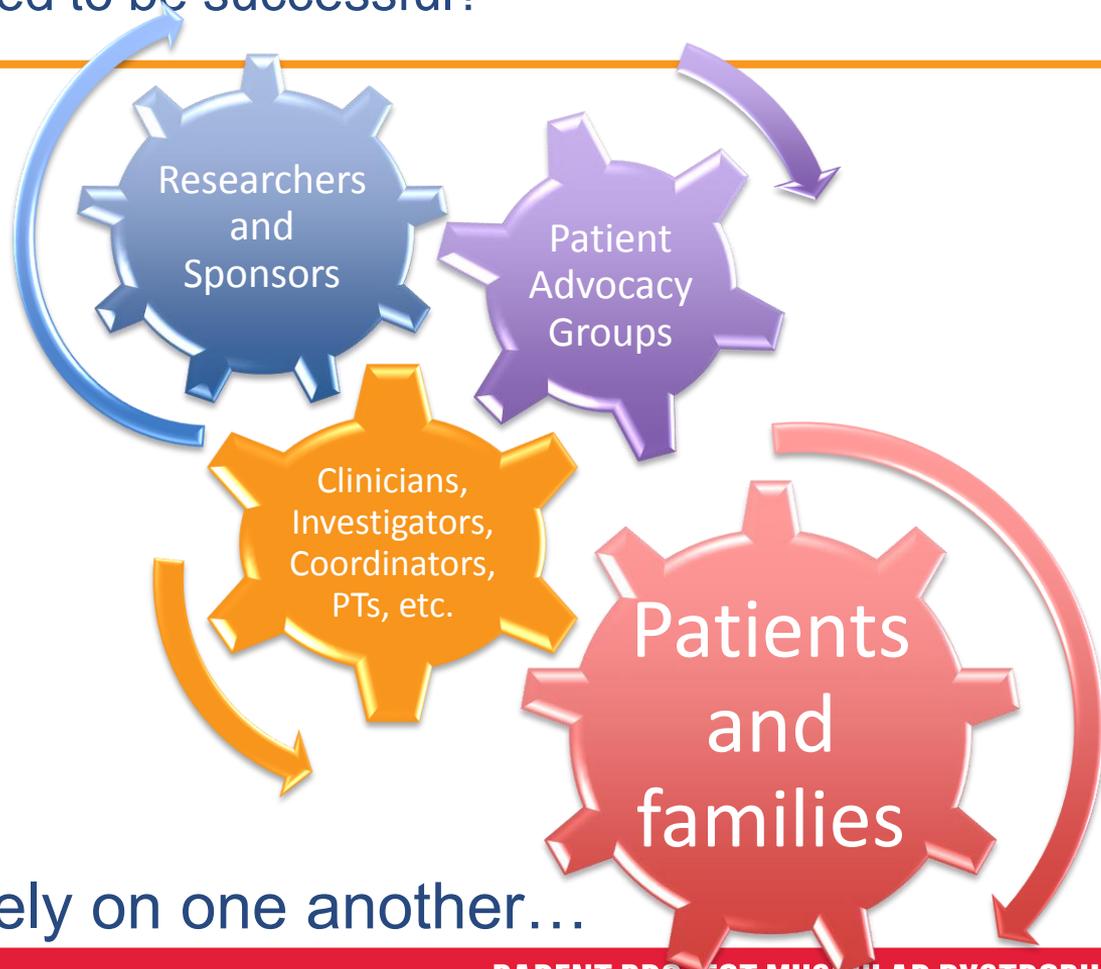
Design features influenced by patient advocacy organizations:

- Informed consent process
- Participant selection
- Travel support
- Steroid management
- Biopsy collection, handling, and follow-up care
- Activity monitoring
- External data monitoring committee membership
- Communications
- Data sharing
- Psychosocial burden

Participating families impact on clinical trials

- Benefit of advancing the science, and improving understanding of:
 - Disease and its burdens
 - Investigational drug safety and efficacy
- Possible *risks* of sharing any perceived therapeutic benefit with broader community during clinical trial:
 - Creation of false hopes and expectations
 - Early phase may not be designed (e.g., have enough participants) to show clinical benefit;
 - Confusion by other participating families who may not see same results
 - Possibility results may fluctuate and/or be inconsistent across participants;
 - Disappointment by families who cannot participate in the same trial
 - Influence on broader community
 - Even drug developers, who may inadvertently become bias in their interpretation of risk/benefit for a potential therapy.

What is required to be successful?



We need to rely on one another...

TO ALL FAMILIES, ADVOCACY, INVESTIGATIVE SITES, AND RESEARCHERS...



THANK YOU