

**Parent
Project
Muscular
Dystrophy**

JOIN THE FIGHT.

END DUCHENNE.

2019

Community Engagement
Opportunities

PPMD 2019 Community Engagement Opportunities

MORE INFORMATION

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EndDuchenne.org/Sponsor

Parent Project Muscular Dystrophy (PPMD) knows that it will take every single member of the Duchenne community and beyond to help us achieve our ultimate mission – to End Duchenne.



One of our four key organizational objectives is to educate the global Duchenne community and to share up-to-date information about treatment and care options with all members of the Duchenne community.

In 2019, we are pleased to once again present our local community engagement effort, The End Duchenne Tour in addition to hosting our Annual Conference. Please join us as we continue to lead the most comprehensive effort to engage and educate the Duchenne community.

Opportunities At-A-Glance

1. Annual Conference Sponsorship Opportunities

- Elite Sponsorship..... \$30,000
- Platinum Sponsorship..... \$25,000
- Gold Sponsorship..... \$17,500
- Silver Sponsorship..... \$12,500
- Bronze Sponsorship..... \$7,500

2. End Duchenne Tour Sponsorship Opportunities

- National Sponsorship..... \$15,000
- Individual Event Sponsorship..... \$3,000

3. Sponsorship Bundle Opportunities

- Elite Sponsorship..... \$40,000
- Platinum Sponsorship..... \$35,000
- Gold Sponsorship..... \$30,000

1. Annual Conference Sponsorship Opportunities

2019 ANNUAL CONFERENCE

Orlando, FL
Renaissance Orlando
June 27–June 30, 2019

PPMD’s Annual Conference is a unique convergence of industry partners, scientific leaders, medical providers, people living with Duchenne, and their families.



This meeting has grown to be recognized worldwide as the foremost Duchenne muscular dystrophy patient advocacy meeting.

Additionally, the PPMD Annual Conference provides the opportunity to be recognized for playing a leadership role in the Duchenne community.

When you sponsor this conference, you associate yourself with an organization that holds the highest ethical and financial standards. Sponsorship of the PPMD Annual Conference means so much more than just your corporate name and logo on a sign. It signifies a commitment to advancement in the Duchenne field and a philanthropic commitment to society. It means, like us, you want to end Duchenne.

We invite you to partner with PPMD and help make the 2019 Conference a successful and unforgettable meeting.

Annual Conference Sponsorship Opportunities At-A-Glance

- Elite Sponsorship..... \$30,000
- Platinum Sponsorship..... \$25,000
- Gold Sponsorship..... \$17,500
- Silver Sponsorship..... \$12,500
- Bronze Sponsorship..... \$7,500

Annual Conference Sponsorship Benefits

Sponsorship Benefits	Bronze Sponsor \$7,500	Silver Sponsor \$12,500	Gold Sponsor \$17,500	Platinum Sponsor \$25,000	Elite Sponsor \$30,000
Sponsorship listing on PPMD Educational Meeting Web area					
Sponsorship listing on promotional meeting materials and on-site signage					
Resource Fair display table					
Complimentary Wi-Fi					
Branding in General Session rooms					
Conference bag insert*					
Branding during food and beverage events					
Company logo printed on conference bag†					
Private conference meeting room access on a limited basis					
Recognition in national meeting press releases†					
Verbal recognition during Welcome Address					
VIP seating and recognition at Annual Conference Appreciation Dinner					
One-hour focus group breakfast opportunity					
Complimentary tickets to Annual Conference				2 tickets	6 tickets

* Must be provided to PPMD no later than June 1, 2019

† Sponsor must be confirmed prior to May 15, 2019

2. End Duchenne Tour Sponsorship Opportunities

2019 TOUR***

The current Duchenne landscape & the path forward

Las Vegas, NV
February

Omaha, NE
March

Portland, ME
April

Wilmington, DE
September

Memphis, TN
October

Remote locations TBD

***Anticipated dates to be confirmed ASAP



Part of PPMD’s ongoing community education initiative, this tour focuses on connecting families with experts as well as highlighting the robust work of PPMD and our partners addressing every single element in an effort to improve the lives of those living with Duchenne. We are eager to provide updates on the latest clinical trials and early-stage research, practical resources and opportunities to help improve every single element of life for the Duchenne community.

Join us as we continue to shape our landscape on our mission to end Duchenne.

National Sponsor.....\$15,000

- Recognition at all tour stops with prominent placement on all signage
- Inclusion of literature in attendee bags
- Up to 4 attendees per event
- Up to 15-minute presentation at each event
- Linked company logo on PPMD partner page
- Acknowledgement in PPMD’s monthly e-newsletter and blogs about the tour
- Thank-you message on Facebook

Individual Event Sponsor.....\$3,000

- Recognition at tour stop with prominent placement on all signage
- Up to 4 attendees at event
- Up to 15-minute presentation at event
- Inclusion of literature in attendee bags

3. Sponsorship Bundle Opportunities



Annual Conference & End Duchenne Tour

Elite Sponsor..... \$40,000

- 2019 Elite Conference Sponsorship Recognition & Benefits
- National End Duchenne Tour Sponsorship Recognition

Platinum Sponsorship.....\$35,000

- 2019 Platinum Conference Sponsorship Recognition & Benefits
- National End Duchenne Tour Sponsorship Recognition

Gold Sponsorship..... \$30,000

- 2019 Gold Conference Sponsorship Recognition & Benefits
- National End Duchenne Tour Sponsorship Recognition

PPMD 2019 Community Engagement Opportunities: Sponsorship Form

Name of Company/Individual: _____

Address: _____

City/State/Zip: _____

Authorized Contact Person: _____

Phone: _____ Email: _____

Sponsorship Level

1. Annual Conference Sponsorship Opportunities

- Elite Sponsorship.....\$30,000
- Platinum Sponsorship.....\$25,000
- Gold Sponsorship.....\$17,500
- Silver Sponsorship.....\$12,500
- Bronze Sponsorship.....\$7,500

2. End Duchenne Tour Sponsorship Opportunities

- National Sponsorship.....\$15,000
- Individual Event Sponsorship.....\$3,000

- Las Vegas Omaha Portland
- Wilmington Memphis

3. Sponsorship Bundle Opportunities

- Elite Sponsorship.....\$40,000
- Platinum Sponsorship.....\$35,000
- Gold Sponsorship.....\$30,000

Please Return This Information Sheet, Along with Your Sponsorship, to:

- **Mailing Address:** Parent Project Muscular Dystrophy, Attn: Kaylan Moitoso, 401 Hackensack Avenue, 9th Floor, Hackensack, NJ 07601
- **Phone:** 201.250.8440
- **Fax:** 201.250.8435

Please upload your high resolution logo file at EndDuchenne.org/LogoUpload. If you have questions about your logo submission please contact Kaylan@ParentProjectMD.org and Stephanie@ParentProjectMD.org.