



SAMPLE ANNOUNCEMENTS

SAMPLE TWEET

[Your team] will #TackleDuchenne on [date you are participating]! Follow @CoachToCureMD to get in the game!

SAMPLE VIDEO BOARD FONT

PLEASE DONATE TO COACH TO CURE MD
TEXT THE WORD "CURE" TO 90999 TO DONATE \$5
AND #TACKLEDUCHENNE
VISIT COACHTOCUREMD.ORG

SAMPLE PUBLIC ADDRESS ANNOUNCEMENT

LADIES AND GENTLEMEN,

COACHES AROUND THE COUNTRY ARE JOINING FORCES TODAY TO SUPPORT THE COACH TO CURE MD PROGRAM. ALL THE (school name) COACHES ARE WEARING PATCHES ON THEIR SLEEVES TODAY TO RAISE AWARENESS OF DUCHENNE (pronounced "DOO-SHIN") MUSCULAR DYSTROPHY.

TO DONATE \$5 TO COACH TO CURE M.D., TEXT THE WORD "CURE" TO 90999. YOU CAN ALSO VISIT COACHTOCUREMD.ORG TO MAKE A DONATION.

SAMPLE PUBLIC ADDRESS ANNOUNCEMENT (IF FAMILY IS ATTENDING GAME)

LADIES AND GENTLEMEN,

TODAY WE HAVE A VERY SPECIAL GUEST (name of boy) AND HIS FAMILY. (name of boy) HAS DUCHENNE (pronounced "DOO-SHIN") MUSCULAR DYSTROPHY. ALL THE (school name) COACHES ARE WEARING PATCHES ON THEIR SLEEVES TODAY TO RAISE AWARENESS OF DUCHENNE AND IN HONOR OF (name of boy) AND THOUSANDS OF BOYS LIKE HIM, AS PART OF COACH TO CURE MD.

TO DONATE \$5 TO COACH TO CURE M.D., TEXT THE WORD "CURE" TO 90999. YOU CAN ALSO VISIT COACHTOCUREMD.ORG TO MAKE A DONATION.

SAMPLE RADIO READER

COACH (insert your coach name) AND HIS STAFF ARE AMONG MORE THAN 500 UNIVERSITIES JOINING FORCES TODAY TO SUPPORT THE COACH TO CURE M.D. PROGRAM. THE COACHES ARE WEARING PATCHES ON THEIR SLEEVES TODAY TO RAISE AWARENESS OF DUCHENNE (pronounced "DOO-SHIN") MUSCULAR DYSTROPHY.

TO DONATE \$5 TO COACH TO CURE M.D., TEXT THE WORD "CURE" TO 90999. YOU CAN ALSO VISIT COACHTOCUREMD.ORG TO MAKE A DONATION.

For more information contact:

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