



ANNUAL CONFERENCE

SPONSORSHIP OF PPMD's Annual Conference means much more than your corporate name and logo on a sign. Sponsorship of PPMD's Annual Conference signifies a **commitment to advancement in the Duchenne field and a philanthropic commitment to society**, and you connect directly with the leaders of the Duchenne community.

Since Parent Project Muscular Dystrophy was founded, the PPMD Annual Conference has grown into one of the world's leading Duchenne muscular dystrophy conferences. In fact, it is the only conference in the United States dedicated specifically to presenting a comprehensive view on all topics that affect the Duchenne community: scientific progress, medical advancements, emotional support, legislative activities, current and upcoming clinical trials, and other up-to-date information pertaining to Duchenne muscular dystrophy.

Each year conference **attendance grows approximately 20%**. Those attending include parents, grandparents, family members, scientists, researchers, physicians, physical and occupational therapists, teachers, government officials, leaders from related industries, and others interested in the steps being taken in the Duchenne field.

Title/Presenting Sponsor

\$100,000

- ▶ Recognition in Annual Conference registration brochure sent to more than 4,000 individuals in more than 20 countries
- ▶ Full-page ad in the *Annual Conference Journal* given to each conference attendee and presenter
- ▶ Company name and logo prominently featured on all communications and publicity materials associated with the Annual Conference
- ▶ Company name and logo featured on the Annual Conference pages of the PPMD website
- ▶ Special mention at all presentations, roundtable discussions, and events within the conference agenda
- ▶ Travel and accommodations for four to the Conference
- ▶ VIP seating and recognition at the Annual Conference Dinner event

Hospitality Sponsor

\$50,000

- ▶ Recognition in Annual Conference registration brochure sent to more than 4,000 individuals in more than 20 countries
- ▶ Full-page ad in the *Annual Conference Journal* given to each conference attendee and presenter
- ▶ Company name and logo featured on all materials at meals and at the Welcome Reception
- ▶ Company name and logo featured on the Annual Conference pages of the PPMD website
- ▶ Special mention at all presentations, roundtable discussions, and events within the conference agenda
- ▶ Travel and accommodations for four to the Conference

Presenter Travel Sponsor

\$30,000

- ▶ Recognition in Annual Conference registration brochure sent to more than 4,000 individuals in more than 20 countries
- ▶ Half-page ad in the *Annual Conference Journal* given to each conference attendee and presenter
- ▶ Company name and logo featured on printed materials at presenters' events
- ▶ Company name and logo featured on the Annual Conference pages of the PPMD website
- ▶ Special mention at presenters' events
- ▶ Travel and accommodations for two to the Conference

Dinner (only one available)

\$25,000

- ▶ Recognition in Annual Conference registration brochure sent to more than 4,000 individuals in more than 20 countries
- ▶ Half-page ad in the *Annual Conference Journal* given to each conference attendee and presenter
- ▶ Company name and logo featured on all materials at the dinner
- ▶ Company name and logo featured on the Annual Conference pages of the PPMD website
- ▶ Special mention at the Conference Conclusion Dinner, a remarkable event that concludes the conference (over 95% of conference attendees and presenters attend this evening)
- ▶ Travel and accommodations for two to the Conference

Plenary Session Sponsor

\$10,000

- ▶ Recognition in Annual Conference registration brochure sent to more than 4,000 individuals in more than 20 countries
- ▶ Quarter-page ad in the *Annual Conference Journal* given to each conference attendee and presenter
- ▶ Company name and logo featured on any materials associated with Plenary Session
- ▶ Special mention at the Plenary Session

Family-in-Need Sponsor

\$10,000 (covers five families)

- ▶ Recognition in Annual Conference registration brochure sent to more than 4,000 individuals in more than 20 countries
- ▶ Quarter-page ad in the *Annual Conference Journal*
- ▶ Company name and logo featured on materials for Plenary Session
- ▶ Special mention at the Plenary Session

Breakout Session Sponsor

\$2,500

- ▶ Recognition in Annual Conference registration brochure
- ▶ Company name and logo featured on any materials associated with Breakfast
- ▶ Company name and logo featured on materials for Breakout Session
- ▶ Special mention at the Breakout Session

Hospitality Sponsors

\$10,000 • Welcome reception

- ▶ Recognition in Annual Conference registration brochure
- ▶ Quarter-page ad in the *Annual Conference Journal*
- ▶ Company name and logo featured on any materials associated with Welcome Reception
- ▶ Special mention at the Welcome Session

\$5,000 • Lunch (three available)

- ▶ Recognition in Annual Conference registration brochure
- ▶ Company name and logo featured on any materials associated with Lunch
- ▶ Special mention during Lunch

\$5,000 • Sunday Brunch (one available)

- ▶ Recognition in Annual Conference registration brochure
- ▶ Company name and logo featured on any materials associated with Brunch
- ▶ Special mention during Brunch

\$2,500 • Breakfast (two available)

- ▶ Recognition in Annual Conference registration brochure
- ▶ Company name and logo featured on any materials associated with Breakfast
- ▶ Special mention during Breakfast

\$1,000 • Newcomers Coffee

- ▶ Recognition in Annual Conference registration brochure
- ▶ Company name and logo featured on any materials associated with Breakfast