



About Coach to Cure MD

Coach to Cure MD is a partnership between the American Football Coaches Association (AFCA), a professional organization for over 10,000 college football coaches and staff, and Parent Project Muscular Dystrophy (PPMD), the largest national charity devoted exclusively to Duchenne muscular dystrophy. In 2008 the AFCA adopted PPMD's Coach to Cure MD program as one of their charity efforts. One reason the AFCA was drawn to Coach to Cure MD was because of the unique parallels between Duchenne, a disorder which robs young men of precious muscle strength, and college football, a game where young men are at the peak of their muscle strength.

The goals of Coach to Cure MD are simple: raise national awareness of the disorder and raise money to fund research for a cure. Our approach to reaching these goals is also simple. One football Saturday of each season (this year it will be on **September 26, 2009**) AFCA coaches nationwide will promote the program by wearing a Coach to Cure MD patch and mentioning it in media interviews. Coaches around the country are rolling up their sleeves and proudly getting involved.

For more information, please visit www.CoachtocureMD.org.